5 Years Fighting for Justice

5th Anniversary Virtual Gala Fundraiser

OCTOBER 15, 2020
6PM PST

immdef.org/gala2020

IMMIGRANT DEFENDERS
Law Center

immdef.org/gala2020

Who We Are

ImmDef is Southern California's largest deportation defense non-profit organization. We believe in Universal Representation meaning that EVERY PERSON, regardless of immigration status, should have access to proper legal representation.

- **Our Programs:** Advocacy and Litigation, Children's Representation Project, Cross-Border Initiative, Post-Conviction Relief, Family Unity Project, Detained Youth Empowerment Project, Nationally Qualified Representative Program, Local Funding Initiatives in Los Angeles, Long Beach, and Santa Ana
- In 2019 we provided legal representation, legal education, and links to services to **2,600 clients**
- We represent clients from **23 countries**
- **We run one of the largest children's representation projects in the U.S.**
- We have grown to **100+ staff members** and we have **five offices across Southern California.**

The Event

5th Anniversary Virtual Gala Fundraiser

October 15

6:00 P.M. PST.

Though the past few years have been especially challenging for immigration law, ImmDef continued working towards our long-term goal of ensuring **no immigrant is forced to go to court alone.**

The fight is far from over. This year we've witnessed children remain in vulnerable conditions, an attack on asylum, due process abandoned along the border and in ICE prisons, and families facing even higher stakes of family separation as COVID-19 has been used as yet another attack on the immigrant community. **It is more important than ever to continue fighting for justice in immigration court**.

ImmDef's annual gala convenes our various stakeholders to celebrate ImmDef's accomplishments and to secure funds to continue providing life-saving legal defense for the coming year. This year, ImmDef's gala will be **virtual**, **expanding our ability to reach more people** and incite virtual conversations about our clients, our mission, and the people that support it.

The Honorees

FOUNDER'S AWARD

Zerihoun Yilma

Zerihoun Yilma is the Associate Director of the Coalition for Humane Immigrant Rights (CHIRLA). He is an immigrant from Ethiopia, who is committed to fighting racial, economic, and social inequality. He has worked tirelessly to bridge an alliance between diverse immigrant groups and native-born Americans so that immigration reform is brought to the forefront of the American moral agenda. Without Zerihoun, ImmDef would not be what it is today. His support in our early years created the foundation for our success and we are grateful to him for believing in ImmDef.

CHAMPION OF SOCIAL JUSTICE:

Guerline Jozef

Guerline Jozef serves as the President of Haitian Bridge Alliance, and has assisted 30,000 Haitian and African refugees who have made the dangerous journey crossing 10+ borders in search of a better life. Guerline has been a key collaborative partner to ensure success for our clients across the border and in ICE prison while pushing forward the conversation around anti-Blackness and racism in the immigration system.

The Honorees

CHAMPION OF SOCIAL JUSTICE:

Luis Guerra

Luis Guerra is the Stategic Capacity Officer for Catholic Legal Immigration Network (CLINIC) based in El Cajon, California. Prior to working at CLINIC, Guerra was involved in developing the legal capacity of farm worker-serving organizations. Luis has been a dedicated partner to ImmDef's Cross-Border Initiative Program providing technical assitance and collaboration. Luis is an all-around dedicated, fearless and humble person who in the early days of the border crisis was one of the first to provide assistance to the thousands of asylum-seekers left stranded by the government.

OUTSTANDING COMMUNITY SUPPORT:

Border Kindness

Border Kindness provides asylum-seekers, migrants, refugees, and the displaced with comprehensive services that include food, shelter, clothing, medical care and legal services along border towns in Mexico. Border Kindess has been integral to the success of ImmDef's Cross-Border Initiative Program by allowing us to use their space collaboratively for Know-Your-Rights workshops and intake appointments so that together we can provide more dignity for children, families, and adults who are stuck in the Remain in Mexico Program.

Our Stakeholders

- Social Justice Activists and Organizers
- Community Leaders
- Socially-Conscious Influencers and Celebrities
- Non-profits, Advocacy Groups, and Foundations
- Community Members and Donors
- Staff
- ImmDef Clients

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OUR DIGITAL IMPACT

Following

20,000+ Social Media Followers

2,000 Newsletter Subscribers

Annual Reach

26,000 Annual Web Page Visits

8 million + Total Social Media Views/Year

Press Mentions

150+ Annual Print Articles

50+ Live TV Broadcastings Annually

Demographic

35 Median Age

80% Female

20% Male

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SPONSOR LEVELS

DEFENDER LEVEL
$1,000 - $2,999

- 1/2 page ad in virtual program
- Logo featured in post-gala email blasts and in sponsor slide during live gala
- ImmDef T-Shirt while supplies last

PARTNER LEVEL
$5,000 - $9,999

- Full Page ad in virtual program
- Logo featured on gala website, post-gala newsletter
- Verbal mention and visual mention during live gala event
- ImmDef t-shirt & tote & notebook while supplies last

CHAMPION LEVEL
$3,000 - $4,999

- Full page ad in virtual program
- Logo featured on Gala website, post-gala email blasts, sponsor slide during live gala
- ImmDef t-shirt & tote while supplies last

COMRADE LEVEL
$10,000+

- Everything from Partner level plus a 2-page ad in virtual program
- Personal thank you phone call from ImmDef Leadership Team

VIRTUAL PROGRAM ADS

Sign Up:
immdef.org/gala2020

1/2 PAGE AD
$500

- Full-color half page in our 5th Anniversary Commemorative Virtual Program
- Ad Specs: 7.5" x 4.75"
- High-res PDF file (300 dpi) submitted by September 28, 2020

FULL PAGE AD
$1,000

- Full-color page in our 5th Anniversary Commemorative Virtual Program
- Ad Specs: 7.5" x 10"
- High-res PDF file (300 dpi) submitted by September 28, 2020

BRONZE DEFENDER
$5,000

- Third featured ad: Full-Color page in our 5th Anniversary Virtual Program
- Ad Specs: 7.5" x 10"
- High-res PDF file (300 dpi) submitted by September 28, 2020

SILVER DEFENDER
$7,500

- First featured ad: Full-color inside page in our 5th Anniversary Virtual Program
- Ad Specs: 7.5" x 10"
- High-res PDF file (300 dpi) submitted by September 28, 2020

GOLD DEFENDER
$10,000

- Second featured ad: 2 side-by-side Full-color pages in our 5th Anniversary Virtual Program
- Ad Specs: 7.5" x 10"
- High-res PDF file (300 dpi) submitted by September 28, 2020

SILENT AUCTION

ACTIVELY SEEKING AUCTION ITEM DONATIONS

Silent auction items will be announced in late September. We are actively seeking items to auction. If you have items to donate, please visit our website immdef.org/gala2020 and click on donate auction items form.

ITEM IDEAS:

- Hotel vouchers
- Virtual Exercise Classes
- Airbnb Stays
- Restaurant Gift Certificates
- Art
- Home Goods
- Jewelry
- Clothing and Accessories
- Wine and Alcohol
- Self-Care Gift Baskets
- Bookstore Gift Certificates and bundles
- and More!

Sign Up:
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THANK YOU FOR YOUR SUPPORT!

For more information

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